

Personal Data

Date of Birth : 22/01/1979

Gender: Male

Civil Status: Single

Adress: 23d Maida Vale Road, Roseneath, Wellington - New Zealand

ZIP: 6011

Phone: 021 0245 6465

Email: felipeskroski@gmail.com

Website & Portfolio: www.felipesk.com

Educational Attainment

2002 – Degree in Graphic Design

Pontifícia Universidade Catolica of Paraná (Brazil)

2004 – Post Graduate Degree in Marketing

Pontifícia Universidade Catolica of Paraná

Professional Experience

1998 - 2000 - Speed Systems - Web Assistant

Helping to code and design web-sites.

2000 - 2001 - [Livenet](#) - Art director

Creation of websites in flash and html for companies of all sizes

2001 - 2002 - [Duplo D](#)- Art director

Creation of websites in flash and html for companies of all sizes

2003 - 2004 - [Livenet](#) - Creative director & Project manager

Team and project management, development of internet strategies, creation of online campaigns, websites, emails, banners, etc. There I had a good experience in big size works for international clients like [BAC](#) and big clients from Brazil too.

2004 - 2006 - [Plattô](#) - Creative director & Project manager

Team and project management, development of internet strategies, creation of online campaigns, websites, emails, banners, etc. There I improved my working knowledge with JWT (big advertising company), HSBC and other clients.

2006 - 2007 – [NV Brand](#) – Interactive Designer

First international experience, working for big brands in New Zealand like, Toyota, Telecom (clever toys project), Phoenix Organics, V (energy drink), 42 Below and others. My role was basically create and produce web-sites, web-applications and online campaigns

Skills Summary

Management

Leading teams by example and motivation
Accepting new ideas
Quick decision making in critical moments
Attending to clients
Selling
Managing resources and projects
Measuring values and project times

Softwares:

Photoshop Advanced
Illustrator Advanced
Indesign Intermediate
Cinema 4d Intermediate
Corel Draw Advanced
Office Intermediate
Flash Advanced
Dreamweaver Advanced

IT Languages:

HTML/XHTML/CSS Advanced
Action Script Advanced
Javascript Advanced
PHP Advanced
MySQL Intermediate
Ruby Basic

Other work (mostly volunteer)

2003 - Action Script consultant to GETZ (advertising agency)
2004 - Volunteer to Elo (ecologic non profit organization)
2005 - Volunteer to Afece (social non profit organization)
2005 - Creative consultant to Midiaweb (internet agency)